



Pennsylvania Federation of Music Clubs, Inc.

RUTHANN McCHESNEY, President

311 SCENIC RIDGE COURT • MARS, PA 16046-2349 • Phone: (724) 772-1063

E-Mail: pfmcpres@hotmail.com

As a supporter of American music and the Pennsylvania Federation of Music Clubs' Board Meeting and 83rd Convention April 14-17, 2010, at the Four Points by Sheraton in Cranberry Township, PA, please consider placing an ad in the professionally printed program book. Your ad will be seen by approximately 100 PFMC delegates from all over the state (representing 24 Senior Clubs with over 1,000 members) as well as vendors, recital attendees, and other guests. By being an advertiser, you help to keep music alive in our homes, schools, colleges and communities. Any ad will benefit you as well as our Federation!! With sincere thanks, Ruthann McChesney, PFMC President

Step 1 – Contact Information (PLEASE PRINT)

Name of Advertiser: _____

Address: _____

Telephone: _____ E-mail: _____@_____

Authorized by (name): _____

Contact person for questions about ad: _____ Tel: _____

Ad obtained by PFMC member: (Name) _____ (Club): _____

Step 2 – Ad Selection (one form for each ad)

			<u>Check one</u>
Inside front or back cover	(7½" H x 4½" W)	\$100	_____
Whole page – vertical	(7½" H x 4½" W)	\$60	_____
Half page – horizontal	(3¾" H x 4½" W)	\$30	_____
Quarter page – horizontal	(1¾" H x 4½" W)	\$15	_____

Format: All ads (black and white) must be submitted in the sizes listed. We request that every effort be made to send the advertisements electronically by e-mail in the following formats: .pdf, .jpg, .doc, .tif or .gif. If you cannot send it by e-mail, it can be mailed on a CD or as a hard copy (in correct size) to be scanned. Note: The program book will have a ½" margin around your full page ad; pages with ½ or ¼ page ads will have ¼" between ads.

Send ad and payment to: Ruthann McChesney: pfmcpres@hotmail.com or to 311 Scenic Ridge Ct., Mars, PA 16046-2349. Deadline: March 15, 2010.

Step 3 - Payment

_____ Check or _____ Cash enclosed for \$_____.

Make check payable to "PFMC" with "Program ad" on memo line.

Internal use only:

_____ Check # _____ Cash received for \$_____

_____ Sent to PFMC Treasurer: (date) _____

_____ Ad received _____ in _____ format.

12/09